



**26th ANNUAL LATIN FESTIVAL & THREE KINGS DAY  
JANUARY 6TH, 2024  
Event Sponsorship Proposal & Packages**

Dear Potential Sponsor: The Hispanic Chamber of Commerce of Central Florida is excited to invite you to be part of the 26th annual Latin Festival. This festival celebrates our community's diversity and inclusion while giving our hispanic population a chance to showcase latin culture, music, cuisine, folkloric art, children's activities and much more. In addition, we will be celebrating Three Kings Day, a cultural event recognized in many Latin countries marking the end of the Christmas season.

On January 6th, the festival will take place at Dewey O. Boster Sports Complex, in the City of Deltona which has one of the largest hispanic populations in Central Florida. We invite you to join us by becoming a sponsor and participating in this fun filled family event. The estimated 10,000 person audience would benefit tremendously from your participation.

This sponsorship investment has the potential to reach approximately 600,000 people in Central Florida. With the cooperation of business partners like you, we can make this year's Latin Festival a memorable event for everyone involved. We welcome you and any additional representatives of your organization to attend and express our deepest gratitude for your support.

For details and to purchase your sponsorship package you may contact us at 386-575-4035 or [info@volusiachamber.org](mailto:info@volusiachamber.org)

Enclosed are the details of our event Sponsorship Packages. A copy of this package may also be accessed through our website at this link <https://www.volusiachamber.org/latin-festival>

On behalf of the Board of Directors, we thank you for your commitment to support our Hispanic Communities!